What is Claimed is:

1. A business directory advertisement billing method comprising:

generating an electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher;

5   generating an electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher;

electronically linking the electronic image and the electronic invoice; and

granting electronic access to the CMR to the electronic image and electronic invoice that are electronically linked.

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2. A method according to Claim 1 wherein the granting electronic access comprises:

sending an email to the CMR including a hyperlink to the electronic image and electronic invoice that are electronically linked.

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3. A method according to Claim 1 wherein the granting electronic access comprises:

sending an email to the CMR including a userid and/or password that may be used to electronically access the electronic image and electronic invoice that are

20   electronically linked.

4. A method according to Claim 1 wherein the electronically linking comprises generating a hyperlink to the electronic image in the electronic invoice.

25   5. A method according to Claim 1:

wherein the generating an electronic image, generating an electronic invoice and electronically linking are repeatedly performed for a plurality of business directory advertisements that were sold by the CMR for the business directory publisher to create an invoice summary statement; and

30   wherein the granting electronic access comprises granting electronic access to the CMR to the invoice summary statement.

6. A method according to Claim 1 wherein the generating an electronic image comprises generating a read only Portable Document Format (PDF) file that contains the image of the business directory advertisement that was sold by the CMR for the business directory publisher.

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7. A method according to Claim 1 wherein the generating an electronic invoice comprises generating an electronic spreadsheet that contains the electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher.

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8. A method according to Claim 1 further comprising:

electronically sending a reminder message to the CMR if the CMR has not electronically accessed the electronic image and electronic invoice that are electronically linked, within a predetermined time after the granting electronic access.

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9. A method according to Claim 1 further comprising:

accepting an electronic CMR credit/debit form that indicates that an error was made in the electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher.

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10. A method according to Claim 1 further comprising:

accepting an electronic CMR adjustment form that indicates that an error was made in the business directory advertisement that was sold by the CMR for the business directory publisher.

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11. A business directory advertisement billing method comprising:

electronically accessing an electronically linked electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher to a CMR customer and a

30 CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, in response to granting access to the electronically linked electronic image and electronic invoice by the business directory publisher;

generating a customer electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, from the CMR

electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer;

electronically linking the electronic image and the customer electronic invoice; and

5   granting electronic access to the CMR customer to the electronic image and customer electronic invoice that are electronically linked.

12.   A method according to Claim 11 wherein the granting electronic access comprises:

10   sending an email to the CMR customer including a hyperlink to the electronic image and customer electronic invoice that are electronically linked.

13.   A method according to Claim 11 wherein the granting electronic access comprises:

15   sending an email to the CMR customer including a userid and/or password that may be used to electronically access the electronic image and customer electronic invoice that are electronically linked.

14.   A method according to Claim 11 wherein the electronic image

20 comprises a read only Portable Document Format (PDF) file that contains the image of the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

15.   A method according to Claim 11 further comprising:

25   sending an electronic CMR credit/debit form to the business directory publisher that indicates that an error was made in the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

30   16.   A method according to Claim 11 further comprising:

sending an electronic CMR adjustment form to the business directory publisher that indicates that an error was made in the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

17.   An advertisement billing method comprising:

generating an electronic image of an advertisement that was sold by a third party Marketing Representative (MR) for a publisher;

generating an electronic invoice for the advertisement that was sold by the MR

5   for the publisher;

electronically linking the electronic image and the electronic invoice; and

granting electronic access to the MR to the electronic image and electronic invoice that are electronically linked.

10   18.   A method according to Claim 17 wherein the granting electronic access comprises:

sending an email to the MR including a hyperlink to the electronic image and electronic invoice that are electronically linked.

15   19.   A method according to Claim 17 wherein the granting electronic access comprises:

sending an email to the MR including a userid and password that may be used to electronically access the electronic image and electronic invoice that are electronically linked.

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20.   A method according to Claim 17 wherein the generating an electronic image comprises generating a read only Portable Document Format (PDF) file that contains the image of the advertisement that was sold by the MR for the publisher.

25   21.   A method according to Claim 17 wherein the generating an electronic invoice comprises generating an electronic spreadsheet that contains the electronic invoice for the advertisement that was sold by the MR for the periodical publisher.

22.   A business directory advertisement billing method comprising:

30   paperlessly distributing to third party Customer Marketing Representatives (CMR) for a business directory publisher, tear pages and corresponding business directory publisher invoices for business directory advertisements that were sold by the CMRs to CMR customers.

23.   A method according to Claim 22 further comprising:

paperlessly distributing to the CMR customers, the tear pages and CMR customer invoices for business directory advertisements that were sold by the CMRs to the CMR customers.

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24.   A business directory advertisement billing system comprising:

an electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher;

10   an electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher; and

a module that is configured to electronically link the electronic image and the electronic invoice and to grant electronic access to the CMR to the electronic image and electronic invoice that are electronically linked.

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25.   A system according to Claim 24 wherein the module is configured to grant electronic access by sending an email to the CMR including a hyperlink to the electronic image and electronic invoice that are electronically linked.

20   26.   A system according to Claim 24 wherein the module is configured to grant electronic access by sending an email to the CMR including a userid and/or password that may be used to electronically access the electronic image and electronic invoice that are electronically linked.

25   27.   A system according to Claim 24 wherein the module is configured to electronically link by generating a hyperlink to the electronic image in the electronic invoice.

28.   A system according to Claim 24 wherein the module is further
30   configured to electronically send a reminder message to the CMR if the CMR has not electronically accessed the electronic image and electronic invoice that are electronically linked, within a predetermined time after the granting electronic access.

29. A system according to Claim 24 wherein the module is further configured to accept an electronic CMR credit/debit form that indicates that an error was made in the electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher.

30. A system according to Claim 24 wherein the module is further configured to accept an electronic CMR adjustment form that indicates that an error was made in the business directory advertisement that was sold by the CMR for the business directory publisher.

31. A business directory advertisement billing system comprising:

a module that is configured to electronically access an electronically linked electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher to a CMR customer and a CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, in response to granting access to the electronically linked electronic image and electronic invoice by the business directory publisher;

the module being further configured to generate a customer electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, from the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, to electronically link the electronic image and the customer electronic invoice, and to grant electronic access to the CMR customer to the electronic image and customer electronic invoice that are electronically linked.

32. A system according to Claim 31 wherein the module is configured to grant electronic access by sending an email to the CMR customer including a hyperlink to the electronic image and customer electronic invoice that are electronically linked.

33. A system according to Claim 31 wherein the module is configured to grant electronic access by sending an email to the CMR customer including a userid

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and/or password that may be used to electronically access the electronic image and customer electronic invoice that are electronically linked.

34.   An advertisement billing system comprising:

5   an electronic image of an advertisement that was sold by a third party Marketing Representative (MR) for a publisher;

an electronic invoice for the advertisement that was sold by the MR for the publisher; and

a module that is configured to electronically link the electronic image and the

10   electronic invoice and to grant electronic access to the MR to the electronic image and electronic invoice that are electronically linked.

35.   A system according to Claim 34 wherein the module is configured to grant electronic access by sending an email to the MR including a hyperlink to the

15   electronic image and electronic invoice that are electronically linked.

36.   A system according to Claim 34 wherein the module is configured to grant electronic access by sending an email to the MR including a userid and password that may be used to electronically access the electronic image and electronic

20   invoice that are electronically linked.

37.   A business directory advertisement billing system comprising:

a module that is configured to paperlessly distribute to third party Customer Marketing Representatives (CMR) for a business directory publisher, tear pages and

25   business directory publisher invoices for business directory advertisements that were sold by the CMRs to CMR customers.

38.   A system according to Claim 37 wherein the module is further configured to paperlessly distribute to the CMR customers, the tear pages and CMR

30   customer invoices for business directory advertisements that were sold by the CMRs to the CMR customers.

39.   A computer program product for business directory advertisement billing, the computer program product comprising a computer usable storage medium

having computer-readable program code embodied in the medium, the computer-readable program code comprising:

    computer-readable program code that is configured to generate an electronic image of a business directory advertisement that was sold by a third party Customer

5   Marketing Representative (CMR) for a business directory publisher;

    computer-readable program code that is configured to generate an electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher;

    computer-readable program code that is configured to electronically link the

10   electronic image and the electronic invoice; and

    computer-readable program code that is configured to grant electronic access to the CMR to the electronic image and electronic invoice that are electronically linked.

15   40.   A computer program product according to Claim 39 wherein the computer-readable program code that is configured to grant electronic access comprises:

    computer-readable program code that is configured to send an email to the CMR including a hyperlink to the electronic image and electronic invoice that are

20   electronically linked.

    41.   A computer program product according to Claim 39 wherein the computer-readable program code that is configured to grant electronic access comprises:

25   computer-readable program code that is configured to send an email to the CMR including a userid and/or password that may be used to electronically access the electronic image and electronic invoice that are electronically linked.

    42.   A computer program product according to Claim 39 wherein the

30   computer-readable program code that is configured to electronically link comprises computer-readable program code that is configured to generate a hyperlink to the electronic image in the electronic invoice.

    43.   A computer program product according to Claim 39:

wherein the computer-readable program code that is configured to generate an electronic image, the computer-readable program code that is configured to generate an electronic invoice and the computer-readable program code that is configured to electronically link are repeatedly activated for a plurality of business directory

5   advertisements that were sold by the CMR for the business directory publisher to create an invoice summary statement; and

wherein the computer-readable program code that is configured to grant electronic access comprises computer-readable program code that is configured to grant electronic access to the CMR to the invoice summary statement.

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44.   A computer program product according to Claim 39 wherein the computer-readable program code that is configured to generate an electronic image comprises computer-readable program code that is configured to generate a read only Portable Document Format (PDF) file that contains the image of the business

15   directory advertisement that was sold by the CMR for the business directory publisher.

45.   A computer program product according to Claim 39 wherein the computer-readable program code that is configured to generate an electronic invoice

20   comprises computer-readable program code that is configured to generate an electronic spreadsheet that contains the electronic invoice for the business directory advertisement that was sold by the CMR for the business directory publisher.

46.   A computer program product according to Claim 39 further

25 comprising:

computer-readable program code that is configured to electronically send a reminder message to the CMR if the CMR has not electronically accessed the electronic image and electronic invoice that are electronically linked, within a predetermined time after the granting electronic access.

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47.   A computer program product according to Claim 39 further comprising:

computer-readable program code that is configured to accept an electronic CMR credit/debit form that indicates that an error was made in the electronic invoice

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for the business directory advertisement that was sold by the CMR for the business directory publisher.

48.   A computer program product according to Claim 39 further

5   comprising:

computer-readable program code that is configured to accept an electronic CMR adjustment form that indicates that an error was made in the business directory advertisement that was sold by the CMR for the business directory publisher.

10   49.   A computer program product for business directory advertisement billing, the computer program product comprising a computer usable storage medium having computer-readable program code embodied in the medium, the computer-readable program code comprising:

computer-readable program code that is configured to electronically access an

15   electronically linked electronic image of a business directory advertisement that was sold by a third party Customer Marketing Representative (CMR) for a business directory publisher to a CMR customer and a CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, in response to granting access to the electronically linked electronic image and electronic invoice

20   by the business directory publisher;

computer-readable program code that is configured to generate a customer electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer, from the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer;

25   computer-readable program code that is configured to electronically link the electronic image and the customer electronic invoice; and

computer-readable program code that is configured to grant electronic access to the CMR customer to the electronic image and customer electronic invoice that are electronically linked.

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50.   A computer program product according to Claim 49 wherein the computer-readable program code that is configured to grant electronic access comprises:

computer-readable program code that is configured to send an email to the CMR customer including a hyperlink to the electronic image and customer electronic invoice that are electronically linked.

5   51.   A computer program product according to Claim 49 wherein the computer-readable program code that is configured to grant electronic access comprises:

computer-readable program code that is configured to send an email to the CMR customer including a userid and/or password that may be used to electronically

10   access the electronic image and customer electronic invoice that are electronically linked.

52.   A computer program product according to Claim 49 wherein the electronic image comprises a read only Portable Document Format (PDF) file that

15   contains the image of the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

53.   A computer program product according to Claim 49 further comprising:

20   computer-readable program code that is configured to send an electronic CMR credit/debit form to the business directory publisher that indicates that an error was made in the CMR electronic invoice for the business directory advertisement that was sold by the CMR to the CMR customer for the business directory publisher.

25   54.   A computer program product according to Claim 49 further comprising:

computer-readable program code that is configured to send an electronic CMR adjustment form to the business directory publisher that indicates that an error was made in the business directory advertisement that was sold by the CMR to the CMR

30   customer for the business directory publisher.

55.   A computer program product for advertisement billing, the computer program product comprising a computer usable storage medium having computer-

readable program code embodied in the medium, the computer-readable program code comprising:

computer-readable program code that is configured to generate an electronic image of an advertisement that was sold by a third party Marketing Representative

5   (MR) for a publisher;

computer-readable program code that is configured to generate an electronic invoice for the advertisement that was sold by the MR for the publisher;

computer-readable program code that is configured to electronically link the electronic image and the electronic invoice; and

10   computer-readable program code that is configured to grant electronic access to the MR to the electronic image and electronic invoice that are electronically linked.

56.   A computer program product according to Claim 55 wherein the computer-readable program code that is configured to grant electronic access

15   comprises:

computer-readable program code that is configured to send an email to the MR including a hyperlink to the electronic image and electronic invoice that are electronically linked.

20   57.   A computer program product according to Claim 55 wherein the computer-readable program code that is configured to grant electronic access comprises:

computer-readable program code that is configured to send an email to the MR including a userid and password that may be used to electronically access the

25   electronic image and electronic invoice that are electronically linked.

58.   A computer program product according to Claim 55 wherein the computer-readable program code that is configured to generate an electronic image comprises computer-readable program code that is configured to generate a read only

30   Portable Document Format (PDF) file that contains the image of the advertisement that was sold by the MR for the publisher.

59.   A computer program product according to Claim 55 wherein the computer-readable program code that is configured to generate an electronic invoice

comprises generating an electronic spreadsheet that contains the electronic invoice for the advertisement that was sold by the MR for the periodical publisher.

60. A computer program product for business directory advertisement
5 billing, the computer program product comprising a computer usable storage medium having computer-readable program code embodied in the medium, the computer-readable program code comprising:

computer-readable program code that is configured to paperlessly distribute to third party Customer Marketing Representatives (CMR) for a business directory
10 publisher, tear pages and business directory publisher invoices for business directory advertisements that were sold by the CMRs to CMR customers.

61. A computer program product according to Claim 60 further comprising:
15 computer-readable program code that is configured to paperlessly distribute to the CMR customers, the tear pages and CMR customer invoices for business directory advertisements that were sold by the CMRs to the CMR customers.